



# BRAINSPARK

## PREMIUM CAREER COUNSELLING REPORT FOR SOURAV JAIN

Class X, St. Thomas School, Kolkata

Dear Sourav,

Congratulation!

We would like to congratulate you for taking the right step towards this self-exploration initiative through this self-evaluation report.

Why this Career Counseling Guide:

Today, the most important or valuable resource is information, the more information you will be having about yourself, i.e. your liking, your motivation, your mental skill, the more you will take right decision about your education, career and organization.

The purpose of this counseling guide is self-exploration, so, a student can self-evaluate himself and can prepare in well advance for his future career.....

It may be noted here in this regard that mere a degree today is not enough to get a job, rather getting a job is not enough, but the right profession where one can utilize his professional education, skill and right organization where his mental resources, like, his nature, behavioral pattern and psychological parameters and demands are met/ properly aligned, is utmost important because BRAIN AND MIND are two forces from within that helps a person to perform better for a longer period which is again a must for right career growth else frequent job hopping for right job or organization will only bring down your career graph.

So, which all parameters are needed to evaluate a student's career assessment?

Psychometric Assessment	Result
1.Aptitude Evaluation	Shows natural skill to do something, consist of <b>Mechanical Assessment, Logical Assessment, Numerical Assessment, Abstract Assessment, Verbal Assessment and Spatial Assessment</b>
2.Interest Evaluation	Shows interest in different job/task which can be broadly divided into six category. like, <b>Enterprise, Artistic, Social, Conventional, Realistic, Investigative</b> , filters further to decide <b>specific career field;</b>



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3. Behavioral Evaluation	Analyze behavioral traits, how you behave in different situation in professional environment or interact with others, consist of <b>Extraversion, Conscientiousness, Agreeableness, Altruism and Natural Reaction.</b>
4. Personality Evaluation	Four major personality or characteristics of a person, <b>Dominance, Influence, Steadiness and Compliance</b> influence a person's career graph to a great extent, knowing a student's personality at an early stage helps to understand and take necessary actions to further improve.

According a recent survey, more than 50% employees realize in their mid- thirties that they are not in the right profession, but very few have the courage or resources to change the profession, so, they have to compromise for the rest of the life.

So, go ahead and explore this report and evaluate yourself.

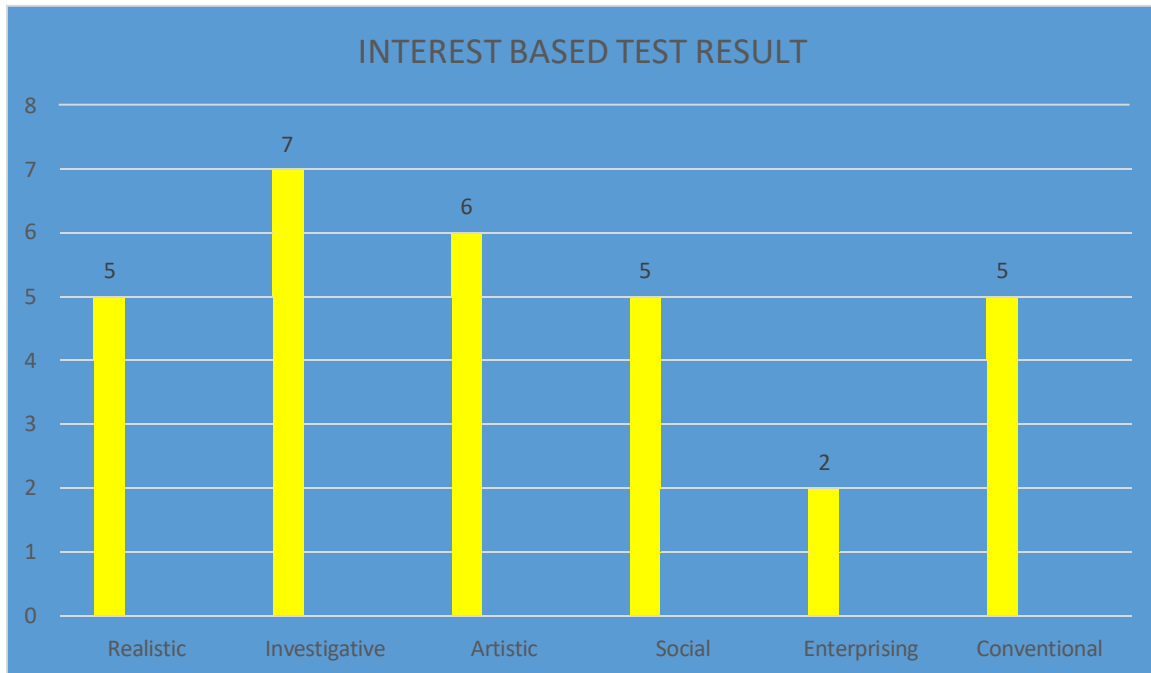
Wish you a bright future ahead.

Team Brainspark.



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## INTEREST BASED TEST RESULT



### Your top three interest area:

**1 Investigation:** These people are inclined towards intellectual and analytical activities and enjoy observation and theory. **Computer programmer, Archeologist, Medical Researcher, Forensic Scientist, Statistician, Economist etc.** some of the preferred jobs they enjoy.

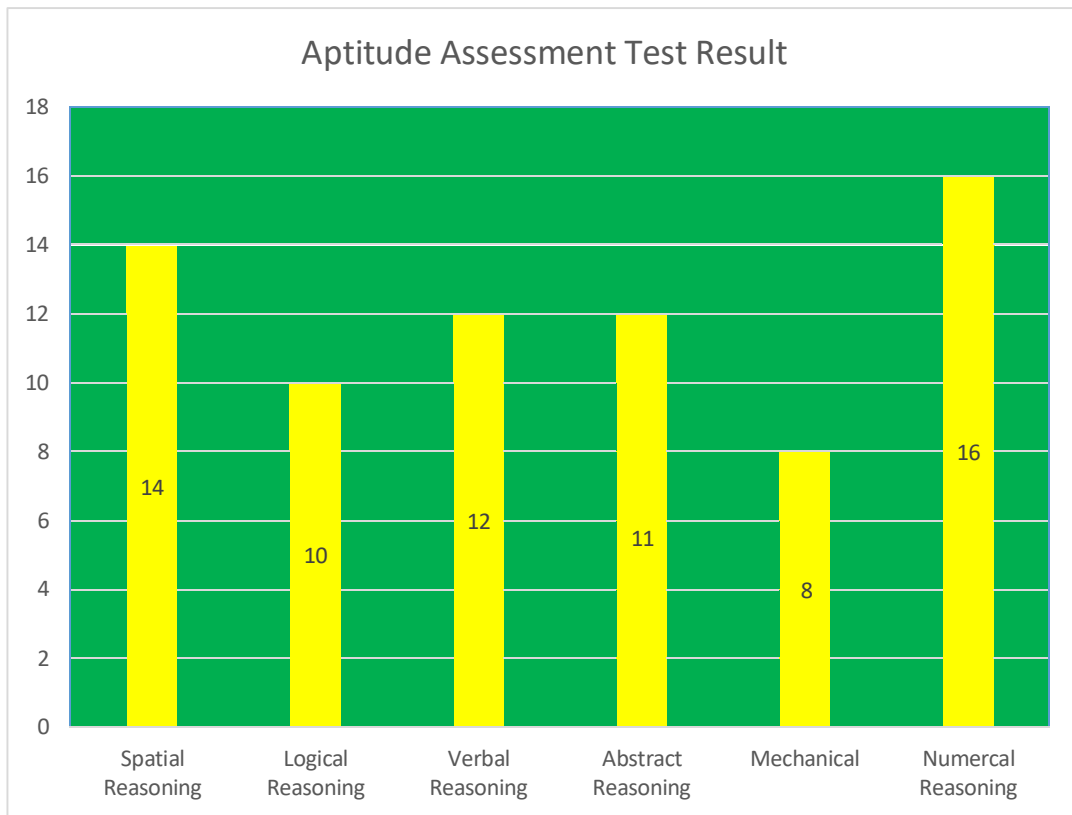
**2 Artistic:** These people like to work in artistic field which requires combine logic and reasoning to express the inner creative thought through various forms of expressions. Fields like Animation, Fashion Designing, Graphic Designing, Mobile Game developer are some of the field they enjoy.

**3 Social:** These people like to work with other people, rather than things. **People skills, teamwork, helping community, verbalability, listening, showing understanding** are some of the preferred jobs.



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## APTITUDE BASED TEST RESULT



### Your top three Aptitude:

**1 Spatial Reasoning** This is the ability to mentally manipulate objects in three-dimensional space. This test assesses how well the student can understand, imagine and visualize objects in space and from different angles and later process this information constructively, Artist, Architect, Graphic Designer, Photographer, Pilot, Sculptor, Fashion Designer, Interior designer are some of the preferred jobs.

### Abstract Reasoning [AR]

Abstract Reasoning is the ability to logically work with and analyze information non-verbally, the ability to see patterns and relationships, and think laterally, computer programming, data analysis, medical and paramedical fields, law, management careers, chemistry based careers are some of the preferred jobs.

### 3 Logical Reasoning

Logical or deductive reasoning involves using a given set of facts or data to deduce other facts by reasoning logically. It involves drawing specific conclusions based on different situations.



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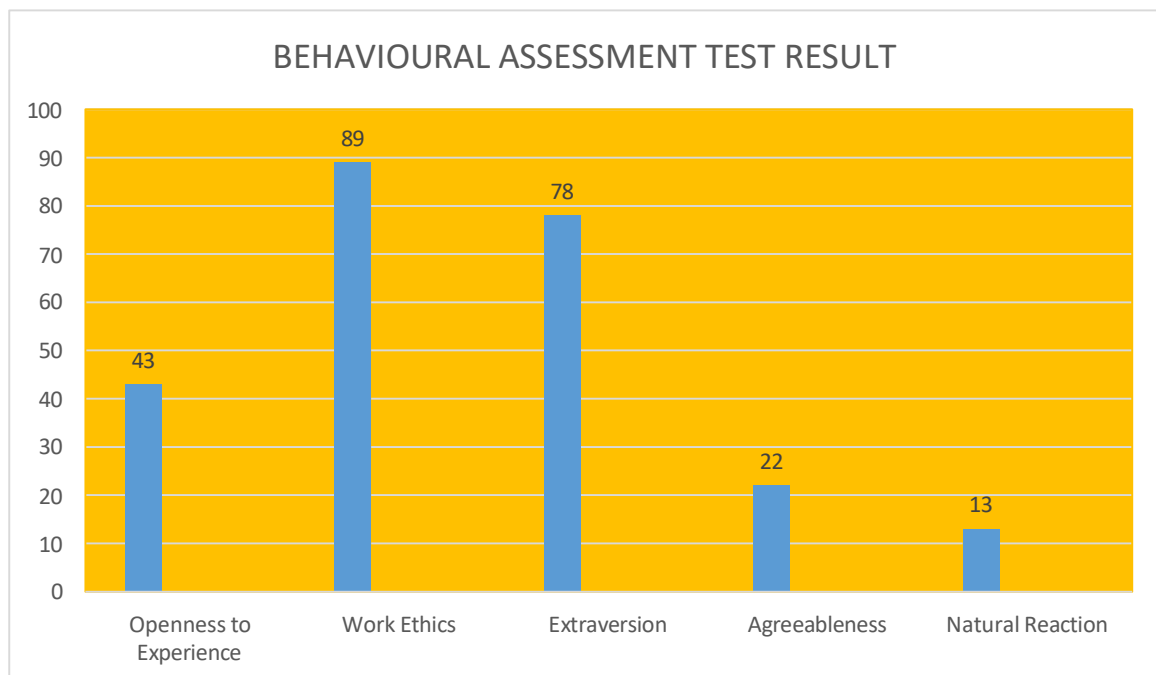
## BEHAVIOURAL ASSESSMENT TEST RESULT

### What is behavioral assessment?

A behavioral assessment is a type of psychological exam that is used to examine an individual's patterns of behavior, here, in your professional world. They are becoming increasingly popular with employers as they can help provide insights into a prospective employee's behavior, thoughts, emotions and motivations, which influence employer's productivity.

### Why it is important?

An organization's growth depend upon it's workforce and employee's productivity depends upon harmony, co-operation, understanding and other parameters. Such assessment help you to know your strong areas, your weak areas as well and take necessary action to improve those parameters so one can prepare well in advance for his/her career growth.





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## Textual summary of your report

The Big Five Factors	Describing a low range scoring person...	Percentile	Range	Describing a high range scoring person...
Openness to experience	Traditionalist <ul style="list-style-type: none"> <li>• down-to-earth</li> <li>• practical • conservative</li> <li>• prefers traditional outlooks and technical problem-solving</li> </ul>	43	Middle	Imaginative <ul style="list-style-type: none"> <li>• open-minded</li> <li>• experimental</li> <li>• prefers creative conceptual problem-solving</li> </ul>
Conscientiousness (Work Ethic)	Spontaneous <ul style="list-style-type: none"> <li>• disorganised</li> <li>• prefers flexible plans</li> <li>• dislikes precise details</li> </ul>	89	High	Conscientious <ul style="list-style-type: none"> <li>• disciplined</li> <li>• efficient</li> <li>• well organized</li> <li>• likes precise detail</li> <li>• strong sense of duty</li> <li>• (Very High scorers could be described as workaholics)</li> </ul>
Extraversion	Reserved • formal <ul style="list-style-type: none"> <li>• serious • quiet</li> <li>• prefers working alone</li> <li>• avoids direct leadership roles</li> </ul>	78	High	Outgoing <ul style="list-style-type: none"> <li>• friendly</li> <li>• assertive</li> <li>• likes working with others</li> <li>• enjoys direct leadership roles</li> </ul>
Agreeableness	Hard-headed • sceptical <ul style="list-style-type: none"> <li>• competitive • proud</li> <li>• prefers competition over co-operation</li> </ul>	22	Low	Compassionate <ul style="list-style-type: none"> <li>• eager to please</li> <li>• good natured</li> <li>• prefers co-operation over competition and conflict</li> </ul>



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Natural reactions	Not easily upset in stressful situations • relaxed • resilient • calm	13	Low	Experiences negative emotional reactions and feelings of anxiety • prone to worry • easily upset
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### Four Major Personality Assessment:

#### Dominance

To understand the PERSONALITY typology even further descriptions are given for people who score comparatively high and comparatively low on each of the four PERSONALITY dimensions.

#### Comparatively High

Here are some traits and behaviours that describe people who are **comparatively high** in **Dominance**:

- enjoy competition and challenge.
- are goal orientated and want to be recognised for their efforts.
- aim high, want authority and are generally resourceful and adaptable.
- are usually self-sufficient and individualistic.
- may lose interest in projects once the challenge has gone and they tend to be impatient and dissatisfied with minor detail.

They are usually direct and positive with people, enjoying being the centre of attraction and may take it for granted that people will think highly of them. They may have a tendency to be rather critical of others. Consequently, other people may tend to see them as being rather domineering and overpowering.

#### Comparatively Low



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Here are some traits and behaviours that describe people who are **comparatively low** in **Dominance**:

- tend to want peace and harmony.
- prefer to let others initiate action and resolve problems.
- are quiet and indirect in their approach to most situations.
- are usually cautious and calculate risks carefully before acting.

They are generally well liked because of their mild and gentle nature. Other people will tend to see them as being patient, calm, thoughtful and a good listener.

## Other PERSONALITY Dimensions

Besides **Dominance**, there are three other dimensions within the Personality typology. These are:

### PERSONALITY Dimension: Influence

To understand the PERSONALITY typology even further descriptions are given for people who score comparatively high and comparatively low on each of the four PERSONALITY dimensions.

### Comparatively High

Here are some traits and behaviours that describe people who are **comparatively high** in **Influence**:

- are strongly interested in meeting and being with people.
- are generally optimistic, outgoing, and socially skilled.
- are quick at establishing relationships.

Sometimes their concern for people and people's feelings may make them reluctant to disturb a favourable situation or relationship.

### Comparatively Low

Here are some traits and behaviours that describe people who are **comparatively low** in **Influence**:



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- are usually socially passive.
- quite frequently have an affinity for things, machinery and equipment.
- are generally comfortable working alone.
- frequently have a tendency to be analytical and once they have sorted the facts out they communicate them in a straightforward direct way.
- tend to take little at face value.

They may well have learned and developed good social skills but they only bring these into play when logic dictates such tactics.

### Other PERSONALITY Dimensions

Besides **Influence**, there are three other dimensions within the PERSONALITY typology. These are

#### PERSONALITY Dimension: Steadiness

To understand the PERSONALITY typology even further descriptions are given for people who score comparatively high and comparatively low on each of the four PERSONALITY dimensions.

#### Comparatively High

Here are some traits and behaviours that describe people who are **comparatively high** in **Steadiness**:

- are usually patient, calm and controlled.
- have a high willingness to help others particularly those they consider as friends.

Generally they have the ability to deal with the task in hand and to do routine work with patience and care.

#### Comparatively Low

Here are some traits and behaviours that describe people who are **comparatively low** in **Steadiness**:



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- tend to enjoy change and variety in their work and non-work life.
- are expansive by nature and tend not to like routine and repetitive work/activities.

They enjoy stretching themselves intellectually and physically.

## Other PERSONALITY Dimensions

Besides **Steadiness**, there are three other dimensions within the PERSONALITY typology. These are:

### PERSONALITY Dimension: Compliance

To understand the PERSONALITY typology even further descriptions are given for people who score comparatively high and comparatively low on each of the four PERSONALITY dimensions.

#### Comparatively High

Here are some traits and behaviours that describe people who are **comparatively high** in **Compliance**:

- are usually peaceful and adaptable.
- tend not to be aggressive.
- tend to be cautious rather than impulsive.
- avoid risk-taking.
- act in a tactful, diplomatic way and strive for a stable, ordered life.
- are comfortable following procedures in both their personal and business life.

They prefer sticking to methods that have proved successful in the past. They have a high acceptance of rules and regulations.

#### Comparatively Low

Here are some traits and behaviours that describe people who are **comparatively low** in **Compliance**:

- are independent and uninhibited.



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- resent rules and restrictions.
- prefer to be measured by results and are always willing to try the untried.

Free in thought, word and deed, they long for freedom and go to great lengths to achieve it.

They feel that repetitive detail and routine work is best "delegated" or avoided.

## 1. Sector: Finance

<b>Career Options</b>	Banking and insurance, Costing, CA, Economist, Market research Analyst, Statistician, Business Analyst, Corporate Financial Analyst, Investment Banking Analyst.	
<b>Work Areas</b>	Banking and insurance, Financial Companies, Share Broking Companies , Market research companies	
<b>Job Role</b>	Financial planning, Budgeting and forecasting, Financial decisions for companies, Investment decisions for companies.	
<b>Recommended Stream/Degree/Course</b>		
<b>Class 11/12</b>		<b>Graduation</b>
<b>Stream: Arts/Commerce</b>		<b>Degree: BA/B.com</b>
Subject combination: Main Subjects: Economics, Math, English/Accountancy		Subject combination: BA: Main Subjects: Economics, Math, English, Sociology B.com: Cost Accountancy and Auditing, SPOP, Financial Accounting, Statistics, Financial Law, Corporate Tax etc.
<b>Post-Graduation</b>		<b>Professional Skill required</b>
MBA in Finance, Certified Management Accounting, Chartered Financial Analyst, Chartered Accountant.		High level of Numerical and Analytical Skill

## 2. Sector: IT

<b>Career Options</b>	Graphic designing, Animation, Visualizer, Concept artist, Landscape architect, Industrial designer, CAD/CAM Designer/ Building Architectural Course	
<b>Work Areas</b>	IT Companies, Industrial Engineering Companies, Construction/Real Estate Companies, Advertising Companies.	
<b>Job Role</b>	3D Graphic Designer, Animator, Web Developer, Building Architecture	
<b>Recommended Stream/Degree/Course</b>		
<b>Class 11/12</b>		<b>Graduation</b>
<b>Stream: Arts/Commerce/Science</b>		<b>Degree: B.Sc in Graphic and Web</b>



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	<b>Design</b>
Subject combination: Available Subject with drawing/Computer/IT related subject as optional.	Subjects: Available Subjects are Graphic Design, Animation, Web Design.
<b>Advance level Post-Graduation</b>	<b>Required Professional Skill</b>
MCA/Diploma in CAD/CAM/Building Architectural Course	High level of Visualization and conceptualization along with current trend in relevant subject.

### 3. Sector: Mass Media

<b>Career Options</b>	Communications, journalism, Social Sciences, Law, Hospitality, Public Relations,	
<b>Work Areas</b>	Newspaper, TV Chanel, High Court, Hotel, Corporate Houses, NGO	
<b>Job Role</b>	Journalist, Newsreader, Anchoring, Lawyer, Public Relation Officer, Receptionist-cum-CRM Officer ( Customer Relationship Management)	
<b>Recommended Stream/Degree/Course</b>		
<b>Class 11/12</b>	<b>Graduation</b>	
<b>Stream: Arts</b>	<b>Degree: BA</b>	
Subject Combination: Available Subjects with any foreign language/Art/ Drawing as additional/optional Subject.	Subject Combination: History/Geography/Pol. Science/Economics/English/Bengali/Hindi along with Sociology, any foreign language/Art/ Drawing as additional /Optional Subject.	
<b>Post-Graduation</b>	<b>Required Professional Skill</b>	
Journalism, Hotel Management, LLB, Marketing /Sales Management, HR Management	Natural Flair for public speaking, understanding current situation around, Strong vocabulary and grammatical base with pleasant personality	



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## COUNSELLOR'S REMARK

A series of horizontal dashed lines for writing a counsellor's remark.